

Smithers in for major mountain resort development
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Smither, B.C.- An aggressive plan to transform what has been generally regarded as a 'community' ski hill in Smithers into one of B.C.'s most unique mountain resorts has been unveiled by 20|20 Group.

A ceremony to announce the plan took place Friday at the base of the mountain's Skyline Chairlift.

The three year plan will see adding another chair lift to Hudson Bay Mountain, the addition of 10 runs including the completion of the eight-kilometre-long "Trail to Town." It is one of the few opportunities in North America where a skier or boarder of any age and ability to ski from a mountain top down one continuous run, to the town at the base of the mountain. This gives Hudson Bay Mountain more than a 3,700 foot vertical drop, elevating it's stature as one of the top five 'longest run' mountains in British Columbia. It is the perfect "ski out" experience.

"Hudson Bay Mountain is the exact opposite experience to what Whistler is. It provides a rare opportunity to build a safe, secure cabin surrounded by nature in a four-season mountain resort," says Lorne Borgal, president of 20/20 Developments. "With world-class fishing and hunting along with an uncrowded and expanding ski operation, this is an amazing and unique opportunity."

The first phase of mountain development includes 148 building lots with the first release available for sale in November 2008. This is the beginning of a master-planned 'ski-in/ski-out' community on the mountain. Fully serviced home sites will range in size from 8,500 to 20,000-plus square feet with prices starting at \$137,900. Registered Design Guidelines will direct the architectural style and theme of residential development on the mountain.

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